

On its fortieth anniversary the U.S. Advisory Commission on Public Diplomacy invites you to join in considering the impact of the information revolution on foreign relations, and in charting a future course for American public diplomacy.

U.S. Advisory
Commission
on Public
Diplomacy
Conference on



“PUBLIC DIPLOMACY IN THE INFORMATION AGE”

September 15-16, 1987
Department of State
22nd and C Streets, N.W.
Washington, D.C.

The U.S. Advisory Commission on Public Diplomacy wishes to thank the following organizations for their generous grants in support of this conference.

**Adolph Coors Company
Fund for Living American Government
General Motors
The Lockheed Corporation
Mobil Oil Corporation
Northrop Corporation
Pfizer, Inc.**

SCHEDULE OF EVENTS

Leaders in the foreign policy, legislative, media, business, labor, and academic communities will exchange views on the importance of ideas, public opinion, and the international information and educational exchange programs of the United States.

TUESDAY, SEPTEMBER 15

5:15 pm Registration:

The Loy Henderson Conference Room
(Please use 23rd Street entrance only)

5:45 pm Welcome:

Chairman Edwin J. Feulner, Jr.
U.S. Advisory Commission on Public Diplomacy

Introduction:

Commissioner Priscilla L. Buckley

Address:

The Honorable George Shultz
Secretary of State

6:30 pm Reception:

The Thomas Jefferson Room
(By invitation only)

7:30 pm Dinner:

The Benjamin Franklin Room
(By invitation only)

WEDNESDAY, SEPTEMBER 16

8:30 am Registration and Coffee

The Loy Henderson Conference Room

9:30 am Welcoming Remarks:

Chairman Edwin J. Feulner, Jr.

“International Communication in the 1990s”

Moderator:

Chairman Edwin J. Feulner, Jr.

Panelists:

The Honorable Dan Mica (D-FL)
Chairman, House Subcommittee on International Operations

The Honorable Leonard Marks
Former Director, U.S. Information Agency; and
Chairman, Executive Committee,
Center for Strategic and International Studies

The Honorable William Schneider
Former Under Secretary of State for Security Assistance,
Science, and Technology; and Senior Fellow, Hudson
Institute

10:45 am Break

11:15 am Address:
The President of the United States

12:00 pm Luncheon
The Benjamin Franklin Room
(By Invitation Only)

Introduction
Vice Chairman e. robert (bob) wallach

Address:
The Honorable Charles Z. Wick
Director, U.S. Information Agency

“Public Diplomacy: Building for the Future”

1:45 pm “Public Diplomacy and Changing East-West Relations”
The Loy Henderson Conference Room

Moderator:
Commissioner Herbert Schmertz

Panelists:
The Honorable John Hughes
Syndicated Columnist, *Christian Science Monitor*, and
Former Assistant Secretary of State for Public Affairs and
State Department Spokesman
The Honorable Jim Courter (R-NJ)
House of Representatives
Mr. Raymond E. Benson
Adjunct Professor of Russian and Soviet Studies,
Middlebury College; and Former Counselor for Press and
Cultural Affairs, American Embassy, Moscow

3:00 pm “Public Diplomacy: The View From Congress”
Moderator:
Commissioner Tom C. Korologos

Panelists:
Senator Claiborne Pell (D-RI)
Chairman, Committee on Foreign Relations
Senator Mitch McConnell (R-KY)
Committee on Foreign Relations
Senator J. William Fulbright
Of Counsel, Hogan and Hartson
Other panelists to be announced

U.S. Advisory
Commission
on Public
Diplomacy
Conference on

**“PUBLIC
DIPLOMACY
IN THE
INFORMATION
AGE”**



**ABOUT THE
U.S. ADVISORY
COMMISSION
ON PUBLIC
DIPLOMACY**

The Commission is an independent, bipartisan body established by Congress to oversee the international information and educational exchange programs of the United States Government.

The Commission's recommendations affect significant policies and programs of the U.S. Information Agency, including the Voice of America, international educational exchanges, the WORLDNET television service, the Radio Marti program, and American embassy press and cultural activities.

Commission members are appointed by the President with the advice and consent of the Senate. The Commission submits reports to the President, the Congress, the Secretary of State, the Director of USIA, and to the American people.

Membership:

Chairman:

Edwin J. Feulner, Jr.,
President, The Heritage Foundation

Vice-Chairman:

e. robert (bob) wallach,
Lawyer-Counselor, and Dean,
Hastings Law School Center for
Trial and Appellate Advocacy

Tom C. Korologos,
President, Timmons and Company

Priscilla L. Buckley,
Senior Editor, *National Review*

Hershey Gold,
Chairman of the Board, Super Yarn
Mart

Richard M. Scaife,
Publisher, The Tribune Review
Publishing Company

Herbert Schmertz,
Vice President for Public Affairs,
Mobil Oil Corporation

Bruce Gregory, Staff Director
Karl Fritz, Deputy Staff Director

**U.S. Advisory
Commission
on Public Diplomacy**

301 Fourth Street, S.W.
Suite 600
Washington, D.C. 20547
(202) 485-2457